**TEXAS STATE VITA**

Please note: For all entries, list most recent items first. Headings without entries may be eliminated, but the heading lettering/numbering should remain consistent with this template.

**I. Academic/Professional Background**

A. Name: Daniel Schumacher Title: Senior Lecturer, General

Manager/Faculty Adviser,

KTSW-FM 89.9

B. Educational Background

*Degree Year University Major Thesis/Dissertation*

M.A. 1996 University of South Mass Comm

B.A. 1990 Wayne State College Broadcasting

Communications

C. University Experience

*Position University Dates*

Senior Lecturer, General Texas State University-San Marcos August 2001-Present

Manager/Faculty Adviser,

KTSW-FM 89.9

Full-Time Interim Instructor University of South Dakota, January-May 1997

Vermillion, SD

Faculty Advisor, KAOR-FM University of South Dakota, 1996-1997

Vermillion, SD

Graduate Assistant University of South Dakota, 1993-1994, 1996

Vermillion, SD

Full-Time Interim Instructor, Wayne State College, Wayne, NE 1994-1995

Faculty Adviser, KWSC-FM

D. Relevant Professional Experience

*Position Entity Dates*

On-Air Announcer 107. 1 KGSR-FM , Austin ,TX April 1998-May 2009

On-Air Announcer KSEZ-FM (Z-98), Sioux City, IA 1996-1997

On-Air Announcer, KSEZ-FM (Z-98), Sioux City, IA 1988-1993

Assistant Program Director,

Music Director

Voice Talent Various Entities 1989-2002

**II. TEACHING**

A. Teaching Honors and Awards:

Texas State Student Foundation, Foundation of Excellence Award, April 2007

Alpha Chi Favorite Professor, April 2019

B. Courses Taught:

Audio Production, Introduction to Mass Communication, Broadcast Production, Historical and Contemporary Mass Media, Writing for the Electronic Media, Fundamentals of Communication, Principles of Human Communication, Writing for the Mass Media, Radio Workshop, Broadcast Management, Advertising Media Sales

**III. SCHOLARLY/CREATIVE**

D. Fellowships, Awards, Honors:

Superior Graduate Scholar, University of South Dakota, 1996

Outstanding Graduate Assistant, University of South Dakota, 1994

Blue Key Honor Society, Wayne State College, 1990

Lambda Delta Freshman Honor Society, Wayne State College, 1988

**IV. SERVICE**

A. University:

General Manager/Faculty Adviser, KTSW-FM 89.9, Texas State University-San Marcos, 2001-present

Chairperson, KTSW-FM 89.9 Advisory Committee, August 2001-Present

Commencement Reader, Texas State University-San Marcos, Spring 2002-present

Member, Commencement Team, Summer 2009-Present

Member, Texas State University Honor Code Council, 2015-present

Team member, KTSW Studio-to-Transmitter Link Relocation project, August 2019-present

Team member, Verizon Wireless at the KTSW Tower Site Project, August 2020-present

Chairperson, KAT Radio/KTSW 89.9 Alumni Reunion Planning Committee, 2017-present

MR Fest Music Festival Supervisor, 2008-2017

Project Manager/Supervisor/Coordinator, KTSW Transmission System Upgrade Project, 2011-2016

Voice Talent, 50th Anniversary Higher Education Act Committee, Fall 2015

Project Manager/Coordinator, KTSW Office/Studio Remodel Project, 2013-2015

Project Supervisor, KTSW Transmitter Structure Replacement Project, 2013-2014

Project Supervisor/Coordinator, KTSW Transmitter Replacement Project, 2011-2012

Team Member, KTSW Tower Project Committee, 2001-2009

B. Departmental:

General Manager/Faculty Adviser, KTSW-FM 89.9, Fall 2001-Present

Member, Technology and Facilities Committee – Fall 2001-Present

Member, Advisory/Alumni Committee – Fall 2008-Present

Member, Indoor Recreation Committee – Fall 2009-Summer 2012

D. Professional:

Panel Member, *50 Promotions Ideas in 50 Minutes*,CBI National Student Electronic Media Virtual Convention, October 28-30, 2020

Panel Member, *Roundtable: Radio Station Advisers Only, 50 Promotions Ideas in 50 Minutes*, *Radio/TV/Multimedia Show and Tell*, *Radio and Streaming Programming Roundtable,* CBI National Student Electronic Media Convention, St. Louis, MO, October 31-November 2, 2019

Panel Member, *Roundtable: Radio Station Advisers Only, 50 Promotions Ideas in 50 Minutes*, *Radio/TV/Multimedia Show and Tell*, *Radio and Streaming Programming Roundtable,* CBI National Student Electronic Media Convention, Seattle, WA, October 2018

Panel Member, *50 Promotions Ideas in 50 Minutes*, *Radio/TV/Multimedia Show and Tell*, *Radio and Streaming Programming Roundtable,* CBI National Student Electronic Media Convention, San Antonio, TX, October 2017

Panel Member, *50 Promotions Ideas in 50 Minutes*, *Radio Show and Tell*, CBI National Student Electronic Media Convention, Philadelphia, PA October 2016

Panel Member, *50 Promotions Ideas in 50 Minutes*, *Radio Show and Tell*, CBI National Student Electronic Media Convention, Minneapolis, MN October 2015

Panel Member, *Recruitment, Orientation and Training: Getting Volunteers on Board*, *50 Promotions Ideas in 50 Minutes*, *Radio Show and Tell*, CBI National Student Electronic Media Convention, Seattle, WA, October 2014

Panel Member, *They Just Do Not Understand Us: College Media in a Changing Academic Environment*, *Radio Show and Tell*, CBI National Student Electronic Media Convention, Atlanta, GA, October 2013

Panel Member, *Radio Show and Tell*, ACP/CMA/CBI National College Media Convention, Atlanta, GA, October 2012

Panel Member, *Radio Show and Tell*, ACP/CMA/CBI National College Media Convention, Orlando, FL, October 2011

Planner/Coordinator, First Night Advisor/Student Reception, ACP/CMA/CBI National College Media Convention, Austin, TX, October 2009

Producer, Student Cybercast

2005 Associated College Press/College Media Advisers/Collegiate Broadcasters Inc. National College Media Convention, Kansas City, Missouri

Producer, Student Cybercast

2004 Associated College Press/College Media Advisers/Collegiate Broadcasters Inc. National College Media Convention, Nashville, Tennessee

Producer, Student Cybercast

2003 Associated College Press/College Media Advisers/Collegiate Broadcasters Inc. National College Media Convention, Dallas, Texas

E. Organizations

2. Professional:

College Broadcasters, Inc.

College Media Association

National Association of Broadcasters

Texas Association of Broadcasters

San Marcos Area Chamber of Commerce